3rd Annual Minority Women’s Business Conference

“Energy & Technology in the Eyes of Women in Business”

August 16th, 2012
Castaway Restaurant
1250 East Harvard Road, Burbank, CA 91501
Minority Women’s Business Conference

The LBA-MWBC aims to provide a welcoming and supportive business environment for minority groups, particularly women. It will feature insightful discussions, panelist and presentations with a broad range of topics. The Conference was formed to encourage women to engage in fields in which they are currently underrepresented in the world of (Energy and Technology). This is the time to be part of a full day of the exciting and growing world of Women in Business!

Empowering Your Business and Providing Networking Opportunities

Attendees and sponsors are offered a full day of seminars and panel discussions. The Conference included a Continental Breakfast, Luncheon and concludes with a powerful networking opportunity to meet with business leaders like yourself!

Seminars and Panel Discussions

One full day program, with seminars and panel discussions that focus on business opportunities and how Energy and Technology can be a major asset in your company.

*Seminars are subject to space limitations. We encourage you to register as soon as possible.

Sponsorships and Exhibitor Opportunities

Highlight your business with select sponsorship and naming opportunities. Benefits include top recognition for your business image and success. Sponsors will have the opportunity to showcase and promote their businesses at the Conference.
### Conference Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 AM</td>
<td>Registration and Exhibitors</td>
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<tr>
<td>8:00 AM</td>
<td>Continental Breakfast</td>
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<tr>
<td>8:30 AM</td>
<td>Welcome remarks</td>
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<tr>
<td>9:00 AM</td>
<td>LBA Seminar 1</td>
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<tr>
<td>10:00 AM</td>
<td>LBA Seminar 2</td>
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<tr>
<td>11:00 AM</td>
<td>LBA Seminar 3</td>
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<tr>
<td>12:15 PM</td>
<td>LBA Luncheon Program</td>
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<tr>
<td>1:30 PM</td>
<td>LBA Seminar 4</td>
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<tr>
<td>2:30 PM</td>
<td>Exhibitors and Networking</td>
</tr>
<tr>
<td>4:00 PM</td>
<td>Conference Conclude</td>
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</tbody>
</table>
Registration for LBA Minority Women’s Business Conference

$25 Individual Full Day Pass Includes:
• Continental Breakfast, Luncheon for one attendee
• Access to all Seminars
• Networking Opportunities throughout the day

LBA Members and Collaborative Partners:
FREE
• Call to reserve your ticket
• Space is LIMITED – First come, first served basis.

For inquiries or additional information contact us at: (213) 628-8510
Conference Seminar
Empowered by Business

Seminar 1 – Creating a Sustainable Business
This seminar will teach you how to become a sustainable business by incorporating energy saving dynamic to your business, including the world of technology.

Seminar 2 – Tackling the Titans!
This seminar will teach you how to build and get across your value position and capability statement in a matter of seconds. You will learn how to focus on the organization’s needs. Learn how to save time and money by strategically highlighting the service or product that is germane to the organization with which you wish to contract business.

Seminar 3 – Connect4Business
This seminar will connect you with an array of top supplier diversity representatives from different corporation and industries. Learn from the experts on how to do business with them. This will be your opportunity to connect with major utilities and technology companies.

Lunch Panel – Supernovas Luncheon
Enjoy stellar women leaders and business advocates speakers.

Seminar 4 – How Energy & Technology are Profitable?
This seminar will connect you with an array of resource available for your business. This will be your opportunity to learn about resources you can take advantage of which will benefit and make you money!
Sponsorship Opportunities

**Diamond $40,000**
- Four (4) minute Welcoming remarks from Corporate Chair/CEO/COO for Luncheon
- Luncheon Sponsor recognition
- Two VIP Tables (10 seats each) - Premier Seating Location Breakfast
- Two VIP Tables (10 seats each) - Premier Seating Location Luncheon
- Twenty (20) Conference Registrations
- Priority Logo Credits (includes all marketing materials)
- Priority logo and signage throughout event
- Mention at all Press materials, releases and updates
- Logo Recognition with link to company on Conference webpage
- Corporate Logo and acknowledgments in all printed materials
- Premier Morning Conference Exhibit Booth
- Tax deduction -for contributions *
- Additional opportunities upon mutual agreement

**Emerald $30,000**
- Three (3) minute Welcoming remarks from Corporate Chair, CEO or COO at Breakfast
- Breakfast Sponsor recognition
- Two Tables (10 seats each) - Preferred Seating Location Breakfast
- Two Tables (10 seats each) - Preferred Seating Location Luncheon
- Twenty (20) Conference Registrations
- Logo Recognition with link to company on Conference webpage
- Signage and logo exposure throughout the event
- Corporate logo and acknowledgements in all printed materials
- Preferred Conference Exhibit Booth
- Tax deduction -for contributions *
- Additional opportunities upon mutual agreement

**Ruby $20,000**
- Breaks’ Refreshments Sponsor recognition
- Two Tables (10 seats each) - Preferred Seating Location Breakfast
- Two Tables (10 seats each) - Preferred Seating Location Luncheon
- Twenty (20) Conference Registrations
- Logo Recognition with link to company on Conference webpage
- Signage and logo exposure throughout the event
- Corporate logo and acknowledgements in all printed materials
- Preferred Conference Exhibit Booth
- Tax deduction -for contributions *
- Additional opportunities upon mutual agreement

**Sapphire $10,000**
- Fifteen (15) Conference Registrations
- Corporate logo and acknowledgements in all printed materials
- Logo Recognition on Conference webpage
- Signage Recognition and logo exposure throughout the event
- Conference Exhibit Booth
- Tax deduction -for contributions *
- Additional opportunities upon mutual agreement

**Amethyst -$5,000**
- Ten (10) Conference Registrations
- Logo Recognition on Conference webpage
- Signage Recognition and logo exposure throughout the event
- Conference Exhibit Booth
- Tax deduction -for contributions *
- Additional opportunities upon mutual agreement
### Sponsorship & Registration Form

#### Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsorship Amount</th>
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</thead>
<tbody>
<tr>
<td>Diamond Sponsor</td>
<td>$40,000</td>
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<tr>
<td>Emerald Sponsor</td>
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<tr>
<td>Ruby Sponsor</td>
<td>$20,000</td>
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<tr>
<td>Sapphire Sponsor</td>
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</tr>
<tr>
<td>Amethyst Sponsor</td>
<td>$5,000</td>
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</tbody>
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#### LBA Minority Women’s Business Conference Registration

- LBA Member Free
- LBA Collaborative Partner FREE: Specify which organization
- $25.00 Individual Admission

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**NAME (as it appear in the credit card)**

**TITLE**

**COMPANY NAME**

**ADDRESS**

**CITY**  **STATE**  **ZIP**

**BUSINESS TELEPHONE**

**MOBILE TELEPHONE**

**FACSIMILE**

**E-MAIL**

**WEBSITE**

Prepayment is required for admission. Please mail or fax this page with your payment.

Check/payment is enclosed in the amount of $____________________________

Credit Card Number:_________________________________________________

Expiration Date___/____  Security Code (From signature panel)__________________

Signature__________________________________________________________

*The non tax-deductible portion of each sponsorship registrant
Tax ID #95-4666838
Information Card on file with City of Los Angeles Charitable Services